



\$5,000 Sponsorship Package

1. Secondary naming rights to the tournament, i.e. "The Caicos Classic IGFA Billfish Tournament sponsored by..."
2. Half page advertisement in the Caicos Classic Billfish Tournament Magazine distributed from February to June. The circulation is 10,000 copies this year and we will be distributing copies at the Miami International Boat Show February 11-15, 2010. In addition to the increased circulation at the International Boat Show we will also be distributing at prime marinas and marina outfitting stores from West Palm Beach to Ocean Reef Club in Key Largo during the months of February through June. The magazine is also placed in the welcome package for all tournament participants. Sponsor will receive 50 copies of the magazine for their own usage.
3. Sponsor logo prominently displayed on Caicos Classic web site with direct link.
4. Sponsor will be mentioned in press releases sent internationally and will receive comprehensive exposure in the print, broadcast and electronic media.
5. Two tickets to annual awards banquet
6. Booth/Table available at the dock for promotional purposes during the tournament. (Sponsor would be responsible to supply representative and promotional materials.)
7. Logo displayed on score board during the tournament.
8. Personalized sponsor appreciation gift